



RESIDENTIAL CONSTRUCTION

Grow your business with custom leasing
packages built for your brand



simplygroup

YOUR LEASING PROGRAM. YOUR BRAND.



Our Residential New Construction Program empowers you to compete on new construction projects with your own branded leasing program. Designed as a white-label service for dealers, we provide the infrastructure so you can focus on your business.

Our Solutions

We offer a wide assortment of solutions for your new construction and retrofit projects including:



Water Heating & HVAC Leasing

Custom solutions for large-scale water heating and HVAC installations. We work closely with you to review mechanical drawings, understand your needs, and develop packages that result in competitive monthly rental rates and industry-leading installation allowances.



Submetering (Hydro, Water, Gas, & Thermal)

Successful energy management requires detailed information on how energy is being used. Submetering offers the ability to monitor energy usage for individual unit consumption and allows you to track where and how energy is being consumed in your building.



EV Charging Solutions

An increasing number of people are purchasing Electric Vehicles (EV) and seeing the value of installing personal charging stations at home for reliable and constant charging access. What's more, Ontario provincial regulations now require that new condos have at least 20% of their parking spaces "EV Ready".

Advantages to Leasing

- Significantly lower equipment capital expenditure
- Built-in Protection Plan covering parts and repairs
- Pass on savings from capital expenditure to prospective buyers through value adds or cost savings
- Builder allowances to help drive down capital expenditure
- Buydown options available, allowing lower rental rates for buyers

Solutions Built for You

We handle the infrastructure so you can focus on your business:



Your Brand First

Your brand appears on all marketing and sales materials to help you grow your business.



Administrative Support

Our teams will manage all billing for your customers with flexible payment options.



Fast Payments

Get paid directly upon installation once a job is completed without long wait times.



Dealer Support

We are 100% committed to providing you with everything you need to drive revenue.



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Get in touch to learn more
about our custom solutions to
help you grow your business

✉ builder@mysimplygroup.com
☎ 866-552-6563

2225 Sheppard Ave. E.,
Suite 800, Toronto
ON M2J 5C2